

WEB DESIGNER

NOEMI

PORTFOLIO

BISICCHIA

INDEX

Web Design

- 6 CF: G Course
- 8 IDT-Systems
- 10 IDT -BT
- 12 MessyChef
- 14 Monsters, Inc
- 16 Clark's Website
- 18 StudyMaths
- 20 NoemiBis
- 22 DonnaUniversoChic

Graphic Design

- 26 IDT - Product Design
- 28 2021 Sicily Planner
- 30 Sicily Collection
- 32 Pattern Design
- 34 IDT - Banners
- 36 IDT - Mosaic
- 38 Clearbrand
- 40 Clearbrand Covers
- 42 Icons Christmas Set
- 44 Taste-it
- 46 Identity Grest SSCuore
- 48 Magazine Start Motion

**WEB
DESIGN**

CF: G Course

Web Development

February 2019- March 2020

At the beginning of 2020 I had the pleasure to discover Code First: Girl, thanks to an "Introduction to Web Development" course, ran in Reading for two months.

Code First: Girls is a not for profit social enterprise who works actively to help increase the number of women in tech. I'm glad I had the opportunity to be part of this adventure and improve my skills in HTML, CSS, JS.

My final project was a basic language website which won as the best project of the course.

Visit it here:

<https://noemibis.uk/linguine/index.html>



IDT-Systems

Junior Web Designer

Jan 2019- until now

At IDT-Systems my main tasks are:

- Undertake detailed admin work on the Company's different websites.
- Ensure the responsiveness of the websites to avoid unreadable text, especially on sliders.
- Support the Website Manager in the deployment and maintenance of e-commerce sites across all group sites (multiple international locations)
- Ensure content is regularly updated and new products are added.
- Promote SEO site improvements throughout the sites.
- Liaise with 3rd party developers to troubleshoot plugin errors and bugs.
- Uploading social media content across different platforms.
- Create banners, icons and page layout.
- Design navigation flow templates.

Visit it here:

<https://uk.case-site.com/>

<https://casestation.com/>

<https://givftstation.com/>



IDT-Systems

BT powered by CaseStation

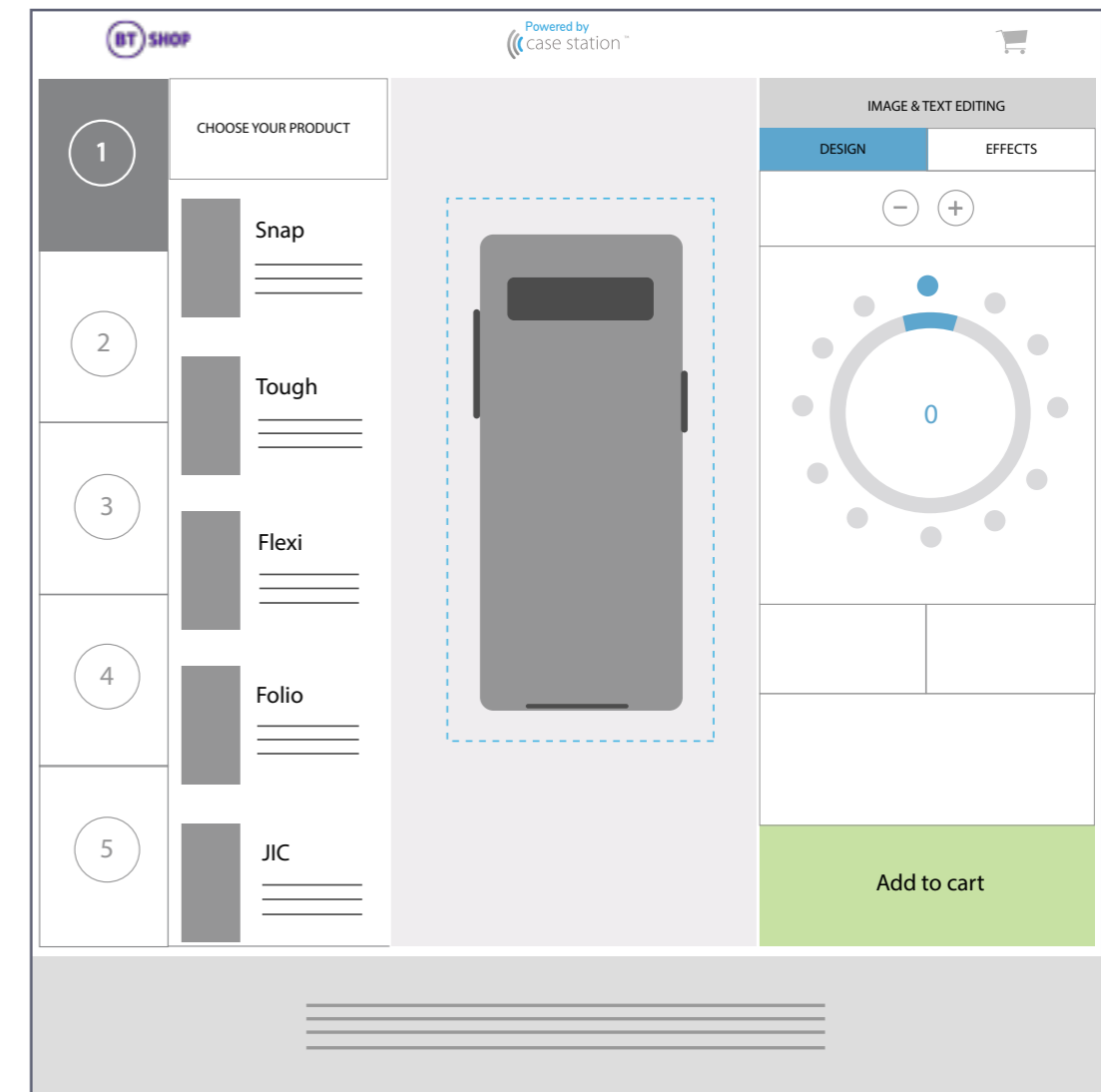
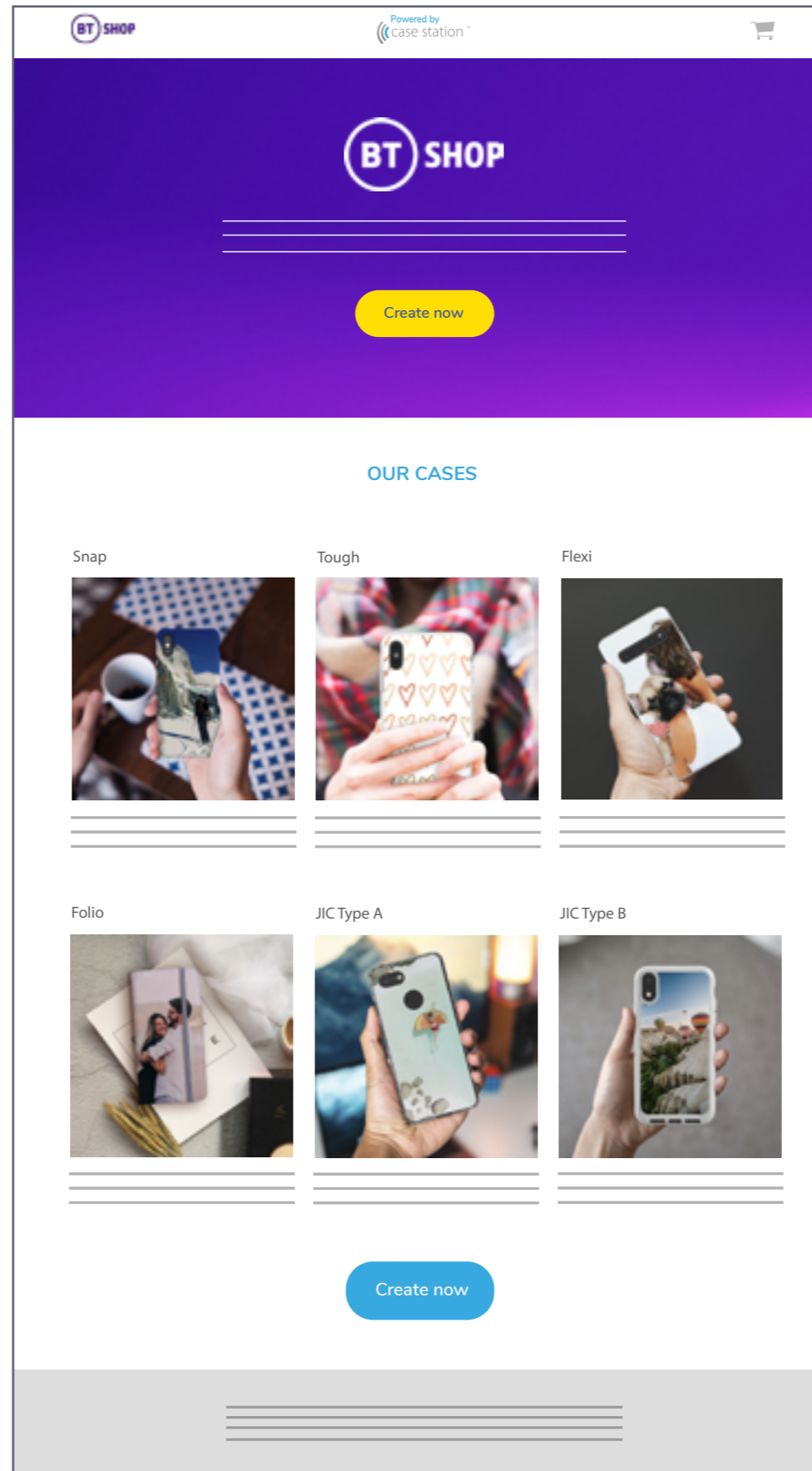
November 2019- until now

From November 2019 I've had the opportunity to design a simple website for BT.

This is a promotional website, where customers are able to claim, choose and personalise their free phone case.

My tasks were to create the templates, decide colours, images and all the design aspects, add the products to the website and help with the testing part.

<https://bt.casestation.com/>



Messy Chef

Major Project

May - October 2018

MessyChef is a collection of recipes to guide and teach kids how to cook in an easy way.

This website wants to be a solution for all the parents straggling to feed their picky eater children.

From scratch, I designed and built a website having in mind that difficult target.

To design the website I developed a theme in **HTML** and **CSS**, then I moved the theme on **WordPress** and added **ACF**.

In the end the website was a success, with a very friendly interface and many illustrations across pages.

Visit it here:

<http://messychef.uk/>



Monsters, Inc

Film-promotion Website
January 2018

Monsters, Inc is a website submitted as a university project.

The purpose was to Select a film released before 2006, ie older than 12 years and create a promotional web campaign to announce the opening of the first showing at a local venue.

To work on this project I used programs such as **Ps, Ai, HTML5, CSS3, PHP**. Enjoy all the illustrations that I made and the CSS animations used to show them.

Visit it here:

<https://noemibis.uk/applied-art/film-promotion/index.php>



Clark's

Website

January 2018

Clark's Healthy Food is a website made as a university project with the purpose to give visibility to a hypothetical Healthy Shop.

To design this Website and icons I've worked on Ps and Ai. After that I coded it with **HTML5, CSS3, Js** and **PHP**.

Also, I paid attention to the **SEO** part, validation of code and accessibility of the website.

Visit it here:

<https://noemibis.uk/content-management/mini-business-website-revisited/index.php>



StudyMaths

Analytic Report January 2018

This is an analytic report for university coursework.

The report is about a specific website and has the purpose to improve the **SEO** - Search Engine Optimization and **SEM** - Search Engine Marketing.

To work on this project I used tools such as: Pingdom or GTmetrix.

Visit it here:

<https://noemibis.uk/social-media/indesign%20presentation.pdf>

Password:

desi1209report



NoemiBis

Pagework

From September 2017

I designed this website in 2017 as the MA coursework page.

During the MA time, I was updating the website with projects committed by University.

Then I slightly changed it to add my Portfolio and my latest projects.

To work on it I used:
Photoshop, Indesign,
Illustrator, HTML5, CSS3

Visit it here:
<https://noemibis.uk/>



DonnaUniversoChic

Graphic Designer

January/December 2016

DonnaUniversoChic was an e-commerce website for women's fashion.

My tasks were to improve the graphic aspect, create all the categories, give the right structure to the images, create and print labels and take some pictures of the products.

To do that I've worked with **Photoshop**, **Illustrator** and **WordPress**.

Visit it here:

<http://www.donnauniversochic.com/chi-e-donnauniversochic/>



GRAPHIC

DESIGN

IDT-Systems

Product design

January 2020- until now

During my time at IDT-Systems, I've been dealing with product creation.

Sometimes B2B customers are asking for specific designs. My role is to help them by setting the perfect store, with the right products for them. I'm the one who creates mockups and guides the customers through the products process creation.

To design the products it's essential to follow the latest trends.



TOUGH CASE

- UNIQUE DESIGN
- LIFETIME WARRANTY
- MIL-STD-810G DROP TEST STANDARDS.
- TPU LINER FOR EXTRA IMPACT RESISTANCE.

FRONT EDGE SUPPORT

CLEAR, OPEN PORTS FOR CONNECTIVITY

POLYCARBONATE OUTER SHELL

DUAL LAYER CASE FOR EXTRA PROTECTION



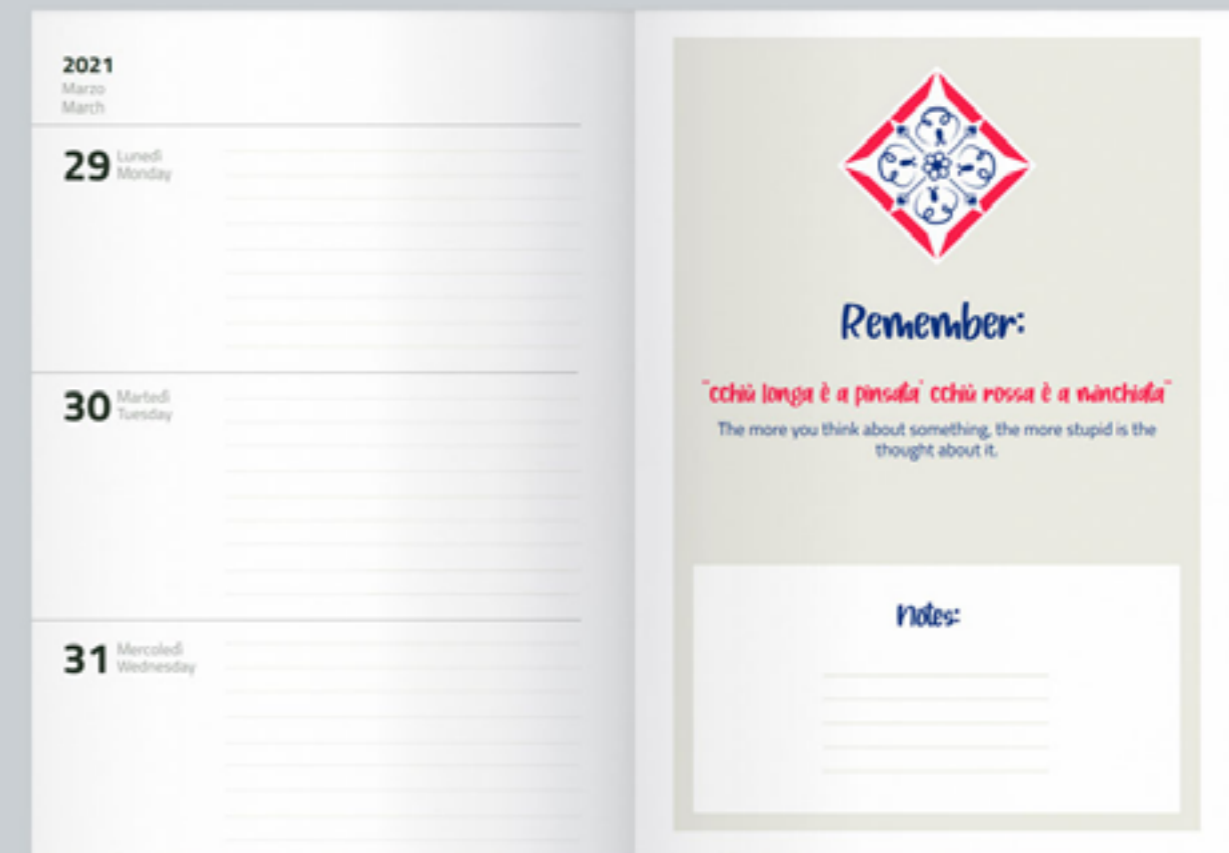
2021 Sicily Planner

Product design
November 2020

I'm very proud of this recent project made in Ad and Ai and available on Amazon. The 2021 Sicily Weekly Planner has a collection of illustrations, interesting stories about Sicilian traditions and nice sayings typical of the Sicilian dialect.

Every single page has been designed by taking care of any little detail, plus is a mix between Italian, Sicilian and English.

https://www.amazon.it/Agenda-Settimanale-Pianificatore-Gennaio-Dicembre/dp/B08P5DJMV6/ref=sr_1_2?__mk_it_IT=%C3%85M%C3%85%C5%BD%C3%95%C3%91&crd=I-89GAW700MEF&dchild=1&keywords=noemi+bisicchia&qid=1609160423&sprefix=noemi+bi-si%2Caps%2C145&sr=8-2



Sicily Collection

Product design

August 2020- until now

During my spare time I like to design products and post them on a RedBubble shop.

Recently I've been working on a colourful and fresh collection, inspired by Sicily(Italy). All the illustrations have been made by following specific colour schemes, to ensure continuity.

<https://www.redbubble.com/people/noemibis/shop?asc=u&ref=account-nav-dropdown>



Pattern Design

Pattern course

May - July 2020

During the summer time I've done a online Pattern Design course, which lasted 3 months.

Nowadays the Pattern Design is a real trend, for buying and selling high-quality seamless vector patterns.

Each design has to go through a refined curating process to make sure each new repeat pattern meets high standards.



IDT-Systems

Banners & Icons

Jan 2019- until now

As a Web Designer, my duties are as well as to deal with banners and icons. Before creating anything, It's essential to check the right combination between colors and layout.

I usually design banners in order for specific events such as a launch product or a promotion.

Illustrations, icons, and logos are my favorite tasks.



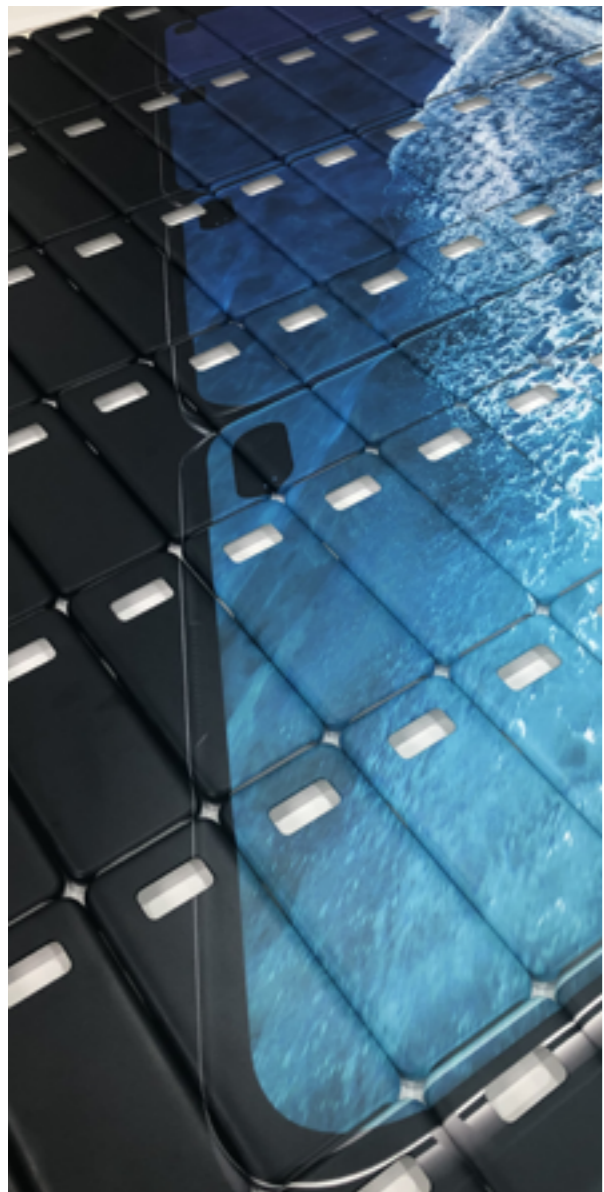
IDT-Systems

Mosaic Project
August 2019

This is a mosaic project designed for a Samsung store in Argentina.

Every single piece is a phone case, for a total of 248 cases. I was the one in charge to design each case and print the entire project out.

This was a very engaged design since the phone cases were rounded and not flat and it took a few tests before the final print.



ClearBrand

Internship
May 2018

Brochure and Isometric illustration for Barco.



ClearBrand

Internship
May 2018

ClearBrand is a design agency focused on crafting distinctive brands for the long term.

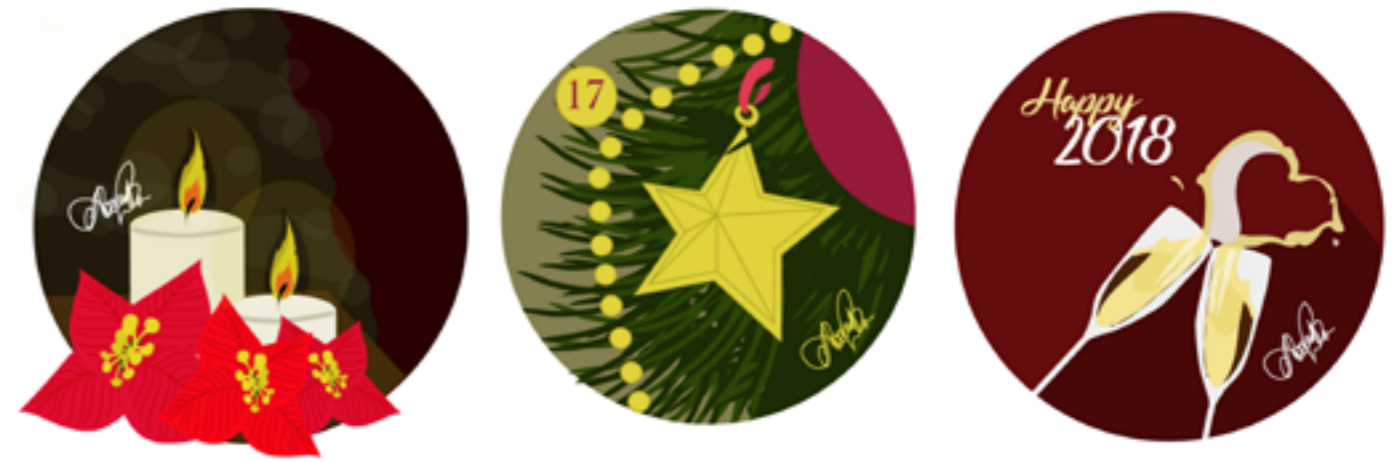
During this internship I designed logos, banners, flyers, posters, brochures, invitations, leaflets.



Icons

Christmas Set
October 2017

Group of icons made for Christmas.



Taste-it

Italian pesto

June 2017

I had a great experience with this project. This is an Italian Pesto, produced for a national competition.

I designed the logo and the label for the packaging.



Identity Grest SSCuore

April/July 2016

For about eight years I carry out voluntary work in a local church. Every summer, the Parish organized a summer campus for children.

For this purpose, I have designed a poster and a Facebook page called "Grest Sacro Cuore" taking care of the social media aspects.

In addition, I also designed the logo, invitations, various posters, and T-shirts for children and volunteers.



Magazine

Start-motion
December 2014

Digital Animation's Magazine.

From title, logo, layout, continuity, colours, images, choice of texts, this magazine was designed from scratch. "Start motion" has been realised for a university project.



