



MA Web design and Content Planning

MAJOR PROJECT

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#4 Presentation-Delight

Quick Summary

**How to deal with
children who are
picky eaters?**

**Creative food
designs to make your
kids enjoy their meal**

Target

Kids from 6 to 10 that:

- Are looking for something amazing to eat;
- Bored to eat what their mums cook;
- Don't understand why they are supposed to eat vegetable, fruits and other „disgusting“ food;
- They see vegetables as enemies.
- Usually, they are picky eaters just for healthy food not for junk food.
(So for parents difficult part is trying to give them something healthy)

My goal must be to
made a website
where they can find
just healthy and
natural food!
NOT JUNK FOOD!

Website Aims

This is a website made for children and family



Creativity in kitchen

Children learn how to cook amazing meal



Healthy Food

All the ingredients and recipes are benefited for the body



Exciting

Discover how to cook different meals and became a professional chef



Family Fun Time

Family work together to make a meal

Name

Funnychef.com

Messychef.net

Sloppychef.net



How do I want to design my website?

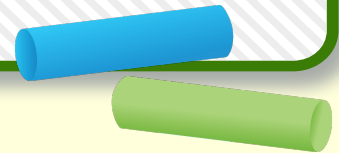
**Easy to
understand**

**With funny icons
and drawings**

**Designed for
children**

**Colourful but not
chaotic**

**Easy
explanation of
receipts**



Select a Theme



TRANSPORT



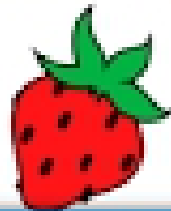
ANIMALS



BIRDS



WATER WORLD



NATURE



FOOD



BACK

welcome to the amazing world of innocent kids. login or register to get started

log in

register



home • play • do • meet the gang • the gang's garden

free seeds in every pack

the gang's garden

enter

what's new

help the gang

play

why not whack-a-fruit?

play

fancy blending some fruit?

play

cook Chef's apple crisps

go





So...

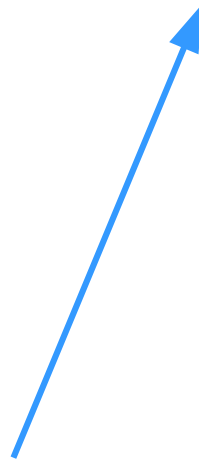


by children...



by a graphic designer.

My goal is to design a website for children



TAKE A BITE OUT OF THE RAINBOW

YOUR CHECKLIST TO EATING MORE COLORFULLY

Eating colorfully is an easy way to optimize your diet.

Colorful foods contain phytonutrients, or plant compounds, that work together to protect your health.

Eating 3 colors each night at dinner adds up to over 500 servings of vegetables over 6 months.



22% of people don't get enough reds



21% of people don't get enough yellows and oranges



31% of people don't get enough greens



12% of people don't get enough blues and purples



14% of people don't get enough whites

Use this checklist to help keep track of what color of fruits and veggies you eat daily. For optimal health, eat 1 cup of each color daily.

RED

FOODS



POSSIBLE NUTRIENTS

- Flavonoids
- Lycopene
- Vitamin C
- Folate
- Ellagic acid
- Caffeoylquinic acids
- Hydroxybenzoic acids

SUPPORTS

- Heart health
- Memory

YELLOW / ORANGE

FOODS



GREEN

FOODS



Colours



- #92c676
- #d97b9c
- #f7d4ed
- #ccee00
- #2f797d



- #fff0a7
- #ba9192
- #b5c07a
- #dd8270
- #bdcdbb

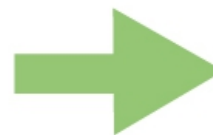
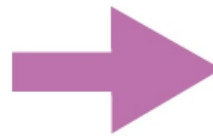


- #db605d
- #e6832b
- #f8dd5d
- #f3e8e5
- #58bb89



- #a9dae5
- #e59fa4
- #894a80
- #ddc6a0
- #dfae67

Colours



Palette



#ff9200v



#ffc900



#dbe89a



#ffc1cb



#ff6f5b

Logo



Logo



Logo



Final Logo



SITEMAP

HOME | COOKING | INGREDIENTS | PARTY | ABOUT US +PLUS

Difficulty

Easy
Medium
Difficult

Fantasy

Flowers
Animals
Cartoons

...

Meal

Breakfast
Lunch
Dinner

...

Fruits

Vegetables

Nuts

Birthday

Christmas

Easter

Mum's day

Dad's day

...

SIGN IN

REGISTER

REFERENCES

MISSION

Cooking section

Title

Final meal
photo

Ingredients



Recipe

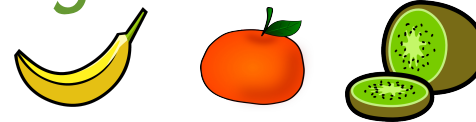
photo

photo

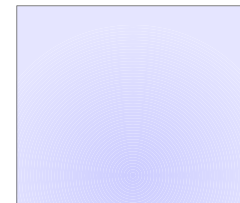
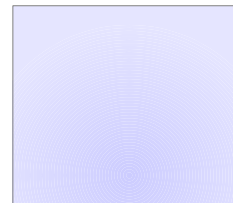
How to make a PALM ISLAND



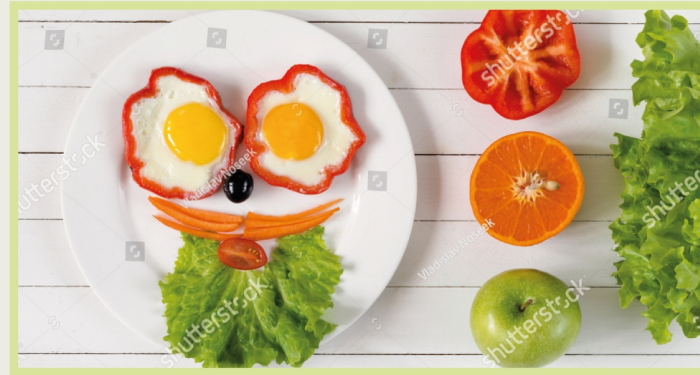
Ingredients:



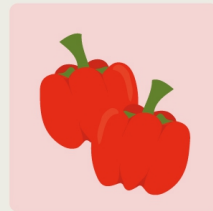
Recipe:



Mister Beard



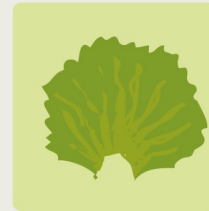
I need these:



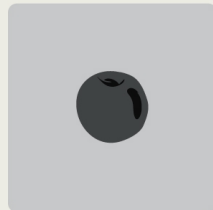
2 Red Peppers



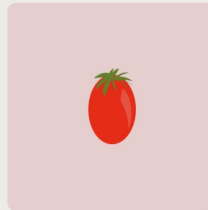
1 Carrot



1 Lettuce leaf



1 Black Olive



1 Baby plum
tomatoe



2 Eggs

Let's make it:



Ingredients section

Title

character

Link to its recipe

Try drawing it

Miss Potato



Link to its recipe

Try yourself

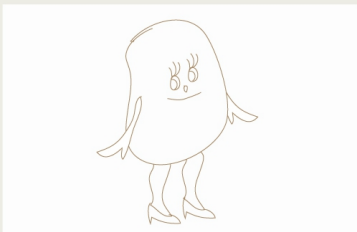
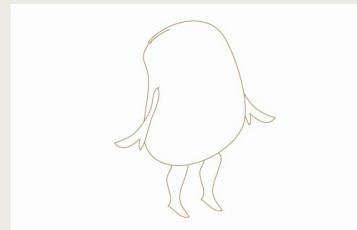
Miss Potato



Blank lined area for drawing or writing.

Let's cook

Try to draw me



Home

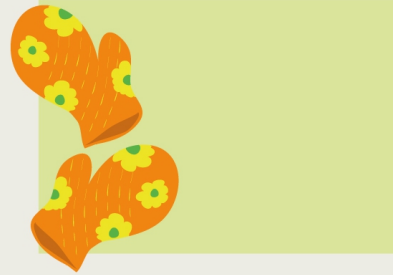


Cooking

Ingredients

Party

About us



Fonts

- **Fredericka the Great**

ABCDEFGHIJKLMN OPQR

STUVWXYZ

abcdefghijklmnopqrstu vwxyz

1234567890' = ! , - _ è é à ò ù

- **Happy Monkey**

abcdefghijklmnopqrstu vwxyz

1234567890' = ! , - _ è é à ò ù

Thank you