



www.messychef.uk

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Twitter description

MessyChef is a website for children where they learn how to cook amazing and healthy recipes.

(93 characters)

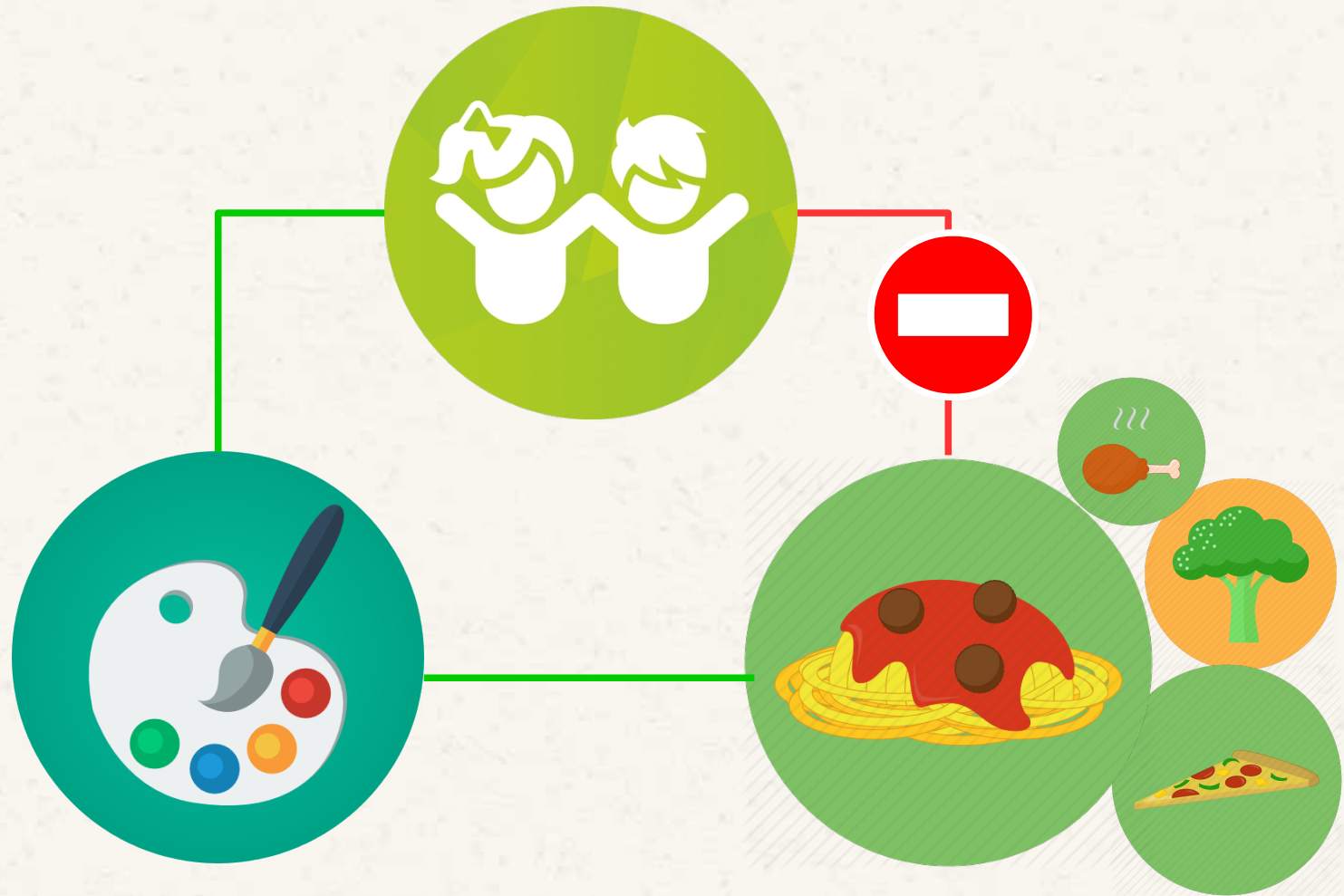


Educational Purpose

Messy Chef has been built with educational purposes in mind. The idea is to teach Kids how to cook, know more about ingredients and learn how to draw the ingredients.



The idea



Solution



USP



MessyChef is a website for children so my idea is that Kids are looking for some recipes, they are choosing which one they prefer and they are cooking it with parents help.

TARGET = ~~ADULTS~~ CHILDREN

Illustrations

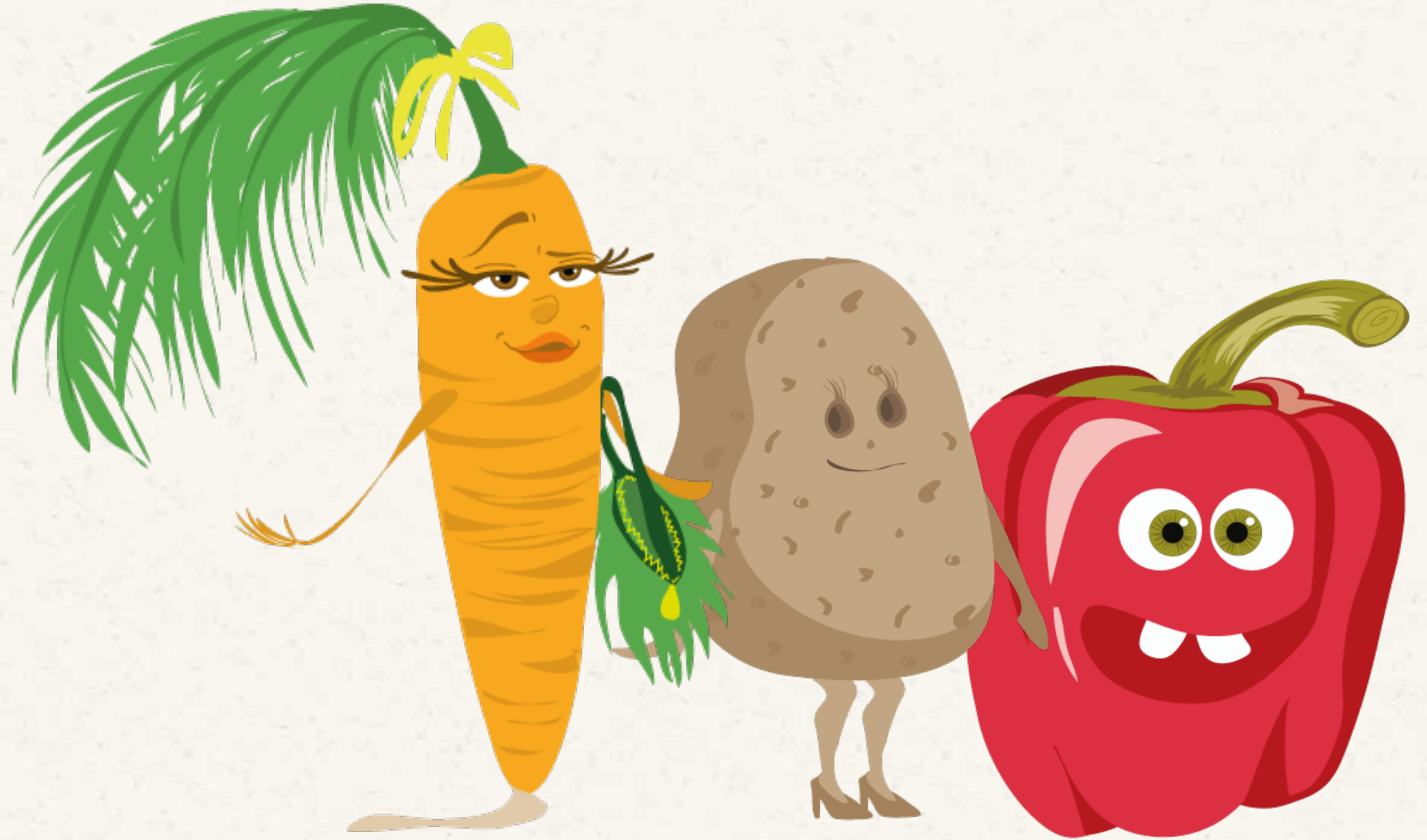
222 illustrations

Ingredients



Characters
and Draw me





Style



Orange

#F29018

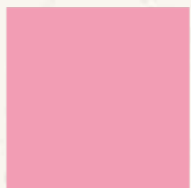
RGB(237, 117, 29)



Yellow

#FCC714

RGB(251, 198, 19)



Pink

#F79FB4

RGB(242, 157, 179)



Green

#BCC945

RGB(188, 200, 68)



Red

#ED6E5F

RGB(237, 110, 95)

H1 Sample Heading

Atma Bold 700

H2 Sample Subheading

Atma Bold 700

Picky eaters can come at any age, but children are perhaps the group with the most significant concentration of picky eaters. This can be for many reasons, such as being nervous to try new food, disliking the color of something, or maybe just being stubborn, but what it amounts to every time are frustrated parents trying to make sure their children eat healthily and grow up strong. Does this sound like your life? The good news is, there are many surprising ways you can easily get your children to eat healthy. Ready? Let's dig in.

Raleway Regular

H3 SAMPLE SUBHEADING

Atma Regular

H4 Sample Subheading

Atma Regular

Patterns



Icons



Illustrations



Success

- Building my own theme with WP
- Very user-friendly
- Interesting content
- Illustrations
- Navigation



Next Steps

- Add a user-page and collect the characters for each recipe done.
- Add a section where you can buy your favourite puppet (or illustration?)



HOME

COOKING

INGREDIENTS

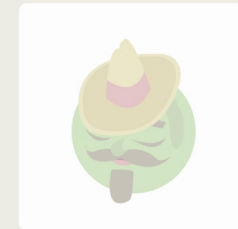
PARTY

ABOUT

Collect the Characters



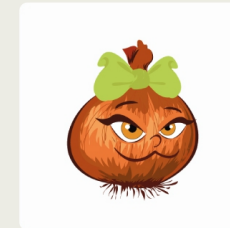
Mister Rocket



Mister Pea



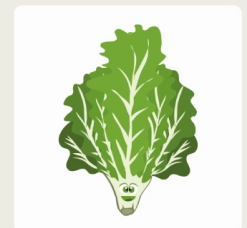
Mister Olive



Miss Onion



Miss Courgette



Mister Lettuce



Miss Carrot



Mister Broccoli



Miss Potato



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